ORDER

KARE 11

Orders

Order / Rev:	**719803**		
Alt Order #:	06360526		
Product Desc:	DCCC/NOLAN		
Estimate:	1947		**KARE**
Flight Dates:	10/03/12 - 10/08/12	Primary AE:	Jim Quinn
Original Date / Rev:	10/02/12 / 10/02/12	Sales Office:	T-PHI
Order Type:	Political	Sales Region:	NAT

Agency

Name:	**Great American Media/ POL**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1010 Wisconsin Ave. NW, Ste. 800	Billing Cycle:	EOM/EOC
	Washington, DC 20007	Agency Commission:	15%

Advertiser

Name:	**Nolan /D/ Congress-DCCC**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-US House Representative	Order Separation:	00:15:00
Priority:	P-2	Advertiser External ID:	
Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	9	$6,015.00	$5,112.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	9	$6,015.00	$5,112.75	0.00
Totals	9	$6,015.00	$5,112.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	30%	$6,015.00
Market	100%	$20,050.00

Competitive Share	Share	Total
CABLE	0%	$0.00
KAWB	0%	$0.00
KAWE	0%	$0.00
KCCO	0%	$0.00
KCCW	0%	$0.00
KFTC	0%	$0.00
KMSP	17%	$3,408.50
KMWB	0%	$0.00
KPXM	0%	$0.00
KRWF	0%	$0.00
KSAX	0%	$0.00
KSTC	0%	$0.00
KSTP	12%	$2,406.00
KTCA	0%	$0.00
KTCI	0%	$0.00
KWCM	0%	$0.00
UNKWN	0%	$0.00
WCCO	41%	$8,220.50
WFTC	0%	$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/03/12	10/08/12	M-F 10-1035p KARE News 10p	CM	10-1035p	--WTF--	:30	1	$1,400.00	P-2	0.00	NM	1	$1,400.00
	KARE 11 NEWS AT 10<														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/03/12	10/09/12	--WTF--	1	$1,400.00	0.00								
E 2	KARE	10/03/12	10/08/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--WTF--	:30	1	$175.00	P-2	0.00	NM	1	$175.00
	KARE 11 NEWS AT 4														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/03/12	10/09/12	M-WTF--	1	$175.00	0.00								
E 3	KARE	10/03/12	10/08/12	M-F 5-530p KARE 11 5 News	CM	5-530p	--WTF--	:30	1	$585.00	P-2	0.00	NM	1	$585.00
	KARE 11 NEWS AT 5														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/03/12	10/09/12	--WTF--	1	$585.00	0.00								
E 4	KARE	10/03/12	10/08/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	--WTF--	:30	1	$150.00	P-2	0.00	NM	1	$150.00
	KARE 11 NEWS SUNRISE														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/03/12	10/09/12	--WTF--	1	$150.00	0.00								
E 5	KARE	10/03/12	10/08/12	M-F 6-630p KARE 11 6 News	CM	6-630p	--WTF--	:30	1	$700.00	P-2	0.00	NM	1	$700.00
	KARE 11 NEWS AT 6														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/03/12	10/09/12	--WTF--	1	$700.00	0.00								
E 6	KARE	10/03/12	10/08/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--WTF--	:30	2	$990.00	P-4	0.00	NM	2	$1,980.00
	KARE 11 NEWS SUNRISE														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/03/12	10/09/12	--WTF--	2	$990.00	0.00								
E 7	KARE	10/03/12	10/08/12	Today Show Today Show	CM	7-9a	--WTF--	:30	1	$425.00	P-2	0.00	NM	1	$425.00
	TODAY SHOW														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/03/12	10/09/12	--WTF--	1	$425.00	0.00								
E 8	KARE	10/06/12	10/06/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630p	-----S-	:30	1	$600.00	P-2	0.00	NM	1	$600.00
	KARE 11 NEWS AT 6<														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/01/12	10/07/12	-----S-	1	$600.00	0.00								
												Totals		9	$6,015.00